

President McClerren called the meeting to order at 7:45 a.m.

Roll Call: **Present:** Amori, Brauer, Brice, Hill, McClerren
Absent: Bailey (with notice), Wills (with notice)
Also Attending: Village Manager, Dale Stuart; Market Manager, Candace Ingham;
Committee Person, Rick Dery and Village Clerk, K. Liz Edwards

Recitation of Mission: by Brauer

Consent Agenda:

***Motion** by **Brice**, supported by **Amori** to approve the Consent Agenda as presented. Included were: Agenda, Minutes of December 16, 2019, Minutes of January 27, 2020, Treasurer's Report and Public Art-Mural Program Project Brief.

Voice Vote: All in favor, **motion carried 5/0**

Disbursements:

January 2020

Questions were answered on line items: Village of Ortonville 4th Quarter Wages in the amount of \$13,148.90; Village of Ortonville 4th Quarter FICA in the amount of \$1,074.75; and four entries for Downtown Dollars Reimbursement.

***Motion** by **Amori**, supported by **Hill** to approve Disbursements January 1 to 31, 2020 in the amount of \$16,846.62.

Roll call vote: **Aye:** Brauer, Brice, Hill, McClerren, Amori
Nay: None
Absent: Bailey, Wills

Motion carried 5/0

Business to Come Before the Board:

A. 2020 Business Workplan Priorities Exercise – Step #3

The exercise consisted of taking stated priorities and placing them in current strategies and determine if they align.

It was determined 'Financial Diversification' and Place Making' were the top priorities for 2020. Continuing discussion included being one-step ahead of other communities and trying to include all four 'Points' (of Main Street) in every project.

Farmers Marking as a placemaking initiative was by far the number one objective. Directors were asked to send their primary and secondary projects to E. D. Jenkins via Email.

B. Board Member Recruitment

It was noted the DDA Board makes a recommendation to the Village President who appoints members with Village Council approval. There was discussion to identify a process for Board recruitment by the April meeting.

Additional Business & Board Member Comments:

President Brice noted Oakland County's 200 Year celebration and communities talking part with an Oak Tree planting. The tentative date for the Village's tree planting is Friday, April 24th.

There was continuing discussion on Brandon High School's woodworking class and how they could be utilized as well as the Historical Walking Tour and the Blacksmith Shop at Old Mill Museum.

Director Hill opened discussion on collaborating with businesses along the M-15 corridor.

Director Brauer noted the 2020 Census is looking for census takers as well as Oakland County's Planning meeting.

Adjournment:

President McClerren adjourned the meeting at 9:18 a.m.

KLE

Respectfully submitted,

K. Liz Edwards
Village Clerk